# ORGANIZING ASIAN COMMUNITIES



815 BROADWAY

# CAAAV Organizing Asian Communities 唐人街住客协会协会 任客力量争取正义!

#### **OUR MISSION**



works to build grassroots community leadership and power across diverse low-income Asian immigrant and refugee communities in New York City to fight for institutional change towards racial, gender and economic justice.







Youth rally for welfare reform

**Committee Against Anti-Asian Violence** was founded in 1986 as one of the first pan-Asian grassroots organizations in the U.S. to educate and provide advocacy on behalf of victims of hate crimes.

**CAAAV** changed its name to **CAAAV** Organizing Asian **Communities** to reflect the need to do deep community work with people who are most impacted by injustice.



#### **COMMUNITY RECOGNITION**



photo with New York State Senator Daniel Squadron and US State Senator Charles Schumer

Proclamations from New York State Senator Daniel Squadron and New York City Councilperson Margaret Chin



#### WHAT WE DO

- LEAD grassroots organizing campaigns that challenge unjust practices and policies
- **DEVELOP** the confidence and ability of immigrants to be able to advocate for themselves and others
- TRAIN young people on how to engage a broad range of stakeholders
- **CREATE** space for community members to share their stories and experiences
- **PARTNER** with other organizations in New York City and nationally to amplify the needs of our community





With over 200 members and 2000 supporters, dozens of institutional partners and allies, adult and youth organizers rooted in the community, CAAAV operates two programs:

#### Chinatown Tenants Union

Asian Youth in Action



#### **Chinatown Tenants Union**

- Provides tenants rights information and trainings
- Conducts door-to-door outreach to engage the community
- Advocates for access and transparency in community-related policy discussions
- Wins campaign victories that allow for residents to be able to stay in their homes and enjoy the community they help to build



#### **OUR PROGRAMS**



#### **Asian Youth in Action**

- Facilitates youth-led Know Your Rights trainings and workshops
- Conducts needs-assessment outreach in the four boroughs
- Develops the leadership of young Asians throughout New York City to advocate for themselves and their communities

#### **KEY ACCOMPLISHMENTS**

#### Launch of Mekong

as the first community-based organization in the Bronx dedicated to serving the Southeast Asian community in March 2012

#### Launch of Domestic Workers United (DWU)

which fights for the rights and dignity of domestic workers, and winning the 2010 New York State Bill of Rights for domestic workers CAAAV Organizing Asian Communities invites you to the reception and celebratory launch of



Thursday, March 29, 2012

6 p.m-8 p.m.

North Star Fund 520 Eighth Avenue, Suite 2203 New York, NY 10018 (Between 36th and 37th streets)

Light refreshments and drinks will be provided. Please RSVP to justice@caaav.org.

Through arts and culture, provision of social services, and organizing, Mekong serves the Southeast Asian community in New York City.

Mekong, an independent organization, is a development of CAAAV Organizing Asian Communities' Youth Leadership Project.



#### **KEY ACCOMPLISHMENTS**



# Work to preserve tenancy rights

of low-income, immigrant and refugee Chinatown residents through direct action and advocacy campaigns

# Won enactment of a groundbreaking Executive Order

in July of 2008 requiring City agencies to translate public documents into six different languages and provide interpretation services to Limited English Proficient Proficiency (LEP) New Yorkers. This enables over 40 percent of all non-English speaking New Yorkers and 77 percent of elderly Asians to access critical services and programs.



#### **KEY ACCOMPLISHMENTS**

**Secured \$14 million** from the Lower Manhattan Development Corporation to rehabilitate Pier 42 on the East River and ensure there are more open and accessible public spaces.





#### **RECENT INSTITUTIONAL SUPPORTERS** (partial list)

Andrus Family Fund Ben and Jerry's Foundation **Common Stream Foundation** Hill-Snowdon Foundation Jessie Smith-Noyes Foundation New York Community Trust **New York Foundation Robert Wood Johnson Foundation Rockefeller Brothers Fund** Surdna Foundation **Tides Foundation** Union Square Awards Valentine Perry Snyder Fund

# TAKE STEPS FOR

PRESENTED BY CAAAV

#### TAKE STEPS FOR TAKE STEPS FOR EVENT INFORMATION

**Take Steps for Chinatown** is an event celebrating the success of Chinatown residents in ensuring that community voices were represented in the development of the East River Waterfront in New York City. Participants will form teams to walk the length of the waterfront, learn more about the campaign that brought community voices to the development process, and support ongoing efforts to increase community input in the planning of our neighborhood.



#### TAKE STEPS FOR THE AND THE OWNER EVENT INFORMATION

In 1954, construction of FDR Drive was completed on land formerly populated by tenements and row houses. It created a physical barrier to the waterfront and limited the public's use of the waterfront.





#### TAKE STEPS FOR CHARACTORY EVENT INFORMATION

The Waterfront became run down and under-utilized. Overwhelmingly, Chinatown and Lower East Side residents wanted the East River Waterfront to be open and public space they could enjoy.





#### TAKE STEPS FOR CALLED AND AND EVENT INFORMATION

Bordering the waterfront is the Lower East Side and Chinatown, one of the most densely populated communities in the entire country. Rising rents and a lack of affordable housing create the conditions for overcrowded living quarters.



#### TAKE STEPS FOR TAKE STEPS FOR EVENT INFORMATION

Since 2007, CAAAV has led a coalition of community organizations to advocate for a waterfront that meets the needs of the community. Chinatown and Lower East Side residents, who would feel the greatest impact of the waterfront plans, were at the forefront of these efforts.





#### TAKE STEPS FOR CHARACTORY EVENT INFORMATION

After years of advocating with our community members, we won significant victories for residents of Chinatown, the Lower East Side, and all of New York City:

- Open park space at Pier 35
- \$14 million to rehabilitate Pier 42 for community use
- More open, accessible, and affordable space

#### Join us in celebrating the culmination of our efforts!



#### TAKE STEPS FOR CHARACTORY EVENT INFORMATION

Be recognized for your support of the first ever walk-a-thon along the esplanade of the newly renovated East River Waterfront:

Saturday, September 8, 2012 Registration at 9:30am Program begins at 11am

Be there || Share your presence || Sponsor us



#### TAKE STEPS FOR CALLER TO MAN EVENT INFORMATION

Imagine a beautiful autumn Saturday morning with:

Multi-generational residents from Lower Manhattan Local businesses and vendors Engaging a recently renovated esplanade Celebrating art, culture, and history

All walking for a healthy community together



# TAKE STEPS FOR SPONSORSHIP OPPORTUNITIES

### WATERFRONT SPONSOR: \$5,000 ESPLANADE SPONSOR: \$2,500 PIER SPONSOR: \$1,000 PAVILION SPONSOR: \$500



#### TAKE STEPS FOR CALLED AND AND SPONSORSHIP OPPORTUNITIES

Proceeds from the event will benefit CAAAV's programs, the Chinatown Tenants Union and Asian Youth in Action to continue to run educational programs and conduct outreach in Asian communities throughout New York City.





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#### WATERFRONT SPONSOR: \$5,000

- Walking tour of Chinatown with the CAAAV's Executive Director
- Logo placement at registration table, rest stations, and finish line banner
- Free registration for the walking team
- 10 complimentary tickets to next CAAAV event
- Public acknowledgement at the event
- Logo on email blast and Crowdrise event page
- Prominent placement of logo on CAAAV website event page
- Logo placement on giftbag
- Advertisement placement in giftbag



#### TAKE STEPS FOR CALLED AND AND ESPLANADE SPONSOR: \$2,500

- Logo placement at registration table and rest stations
- Free registration for 10 walking members
- 10 complimentary tickets to next CAAAV event
- Public acknowledgement at the event
- Logo on email blast and Crowdrise event page
- Prominent logo placement on CAAAV website event page
- Advertisement placement in giftbag



#### TAKE STEPS FOR CHARLES THOMAN PIER SPONSOR: \$1,000

- Logo placement at rest stations
- Free registration for 5 walking members
- 5 complimentary tickets to next CAAAV event
- Public acknowledgement at the event
- Mentions in email blasts
- Logo placement on CAAAV website event page
- Advertisement placement in giftbag



#### TAKE STEPS FOR CALLED AND TO MARK PAVILON SPONSOR: \$500

- Logo placement at rest stations
- Free registration for 2 walking members
- 2 complimentary tickets to next CAAAV event
- Public acknowledgement at the event
- Mentions on CAAAV website event page



#### TAKE STEPS FOR CHARACTONY (M) JOIN US

#### **Invited Elected Officials:**

State Assemblyman Sheldon Silver State Senator Daniel Squadron Congresswoman Nydia Velazquez Councilwoman Margaret Chin Councilwoman Rosie Mendez



## TAKE STEPS FOR **JOIN US**

#### Invited community partners: Community Boards 1, 2, and 3 Non-profit organizations Service providers Tenants Associations

Schools



#### TAKE STEPS FOR FORMATION FORMATEAM & WALK WITH US!

- Teams are highly encouraged! No limit to size of teams.
- **Prizes** in the following categories:
  - best fundraiser
  - highest number of individual contributions
  - most creative team spirit
  - most love for CAAAV
- Regular registration is \$30
- Early bird is \$20



#### TAKE STEPS FOR THE STEPS FOR FOR UPDATES

#### Visit <u>www.caaav.org</u> for more information and updates on the event!





- Jason Chan, Projects Coordinator
- KahEan Chang, Volunteer Staff
- Vivian Truong, Asian Youth in Action Coordinator
- Esther Wang, Chinatown Tenants Union Program Director
- Helena Wong, Executive Director
- **Zhi Qin Zheng**, Chinatown Tenants Union Organizer



- Scott Lu, Board Chair Bartender/Server, Colicchio and Sons Restaurant
- Mark Ro Beyersdorf Program Associate, American Legal and Education Defense Fund
- Namita Chad Program Officer at Astraea Foundation
- Dennis Chin Communications Director, Center for Social Inclusion
- **Mini Liu**, Secretary founding member of CAAAV, medical doctor at Gouverneur Hospital
- Christine Peng Independent Filmmaker
- Claire Tran Student, New York University in Musical Theatre Writing
- Donna Truong Office Manager, Social Justice Leadership



To learn how you can take part in helping us build strong and vibrant communities throughout New York City, please contact:

> Vivian Truong (212) 473-6485 vtruong@caaav.org





www.caaav.org







caaav.tumblr.com

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