



PRESENTED BY CAAAV

Walk-a-thon Fundraiser || Saturday, September 8, 2012

Sponsorship Form

Join CAAAV Organizing Asian Communities in celebrating our work and all we have planned for 2012 and beyond! We hope you'll support us by sponsoring Take Steps for Chinatown event. **Please fill out this form and send it in with your logos & payment no later than Friday, August 3rd.**

ORGANIZATION/ COMPANY

CONTACT NAME

CONTACT PHONE

ADDRESS

CITY

STATE

ZIP

ORG/COMPANY PHONE

FAX

WEBSITE

YES! WE'D LIKE TO SPONSOR THE WALK-A-THON EVENT.

☐ **WATERFRONT Sponsor - \$5,000**

- ✓ Logo placement at registration table, rest stations, and finish line banner
- ✓ Free registration for the walking team
- ✓ 10 complimentary tickets to next CAAAV event
- ✓ Public acknowledgement at event
- ✓ Logo placement at registration table, rest stations, and finish line banner
- ✓ Logo on email blast and Crowdrise event page
- ✓ Prominent placement of logo on CAAAV website event page
- ✓ Logo placement on gift bag
- ✓ Advertisement placement in gift bag

☐ **PIER Sponsor - \$1000**

- ✓ Logo placement at rest stations
- ✓ Free registration for 5 walking team members
- ✓ 5 complimentary tickets to next CAAAV event
- ✓ Public acknowledgement at event
- ✓ Mentions in email blast
- ✓ Logo placement on CAAAV website event page
- ✓ Advertisement placement in gift bag

☐ **ESPLANADE Sponsor - \$2,500**

- ✓ Logo placement at registration table and rest stations
- ✓ Free registration for the walking team
- ✓ 10 complimentary tickets to next CAAAV event
- ✓ Public acknowledgement at event
- ✓ Logo on email blast and Crowdrise event page
- ✓ Prominent placement of logo on CAAAV website event page
- ✓ Advertisement placement in gift bag

☐ **PAVILION Sponsor - \$500**

- ✓ Logo placement at rest stations
- ✓ Free registration for 2 walking team members
- ✓ 2 complimentary tickets to next CAAAV event
- ✓ Public acknowledgement at event
- ✓ Mentions on CAAAV website event page

LOGO FORMAT: Electronic art is preferred and can be in TIFF (300 dpi), JPEG or PDF format (high resolution). This completed form and logos can be submitted via e-mail to vtruong@caaav.org. Please include ALL fonts and placed graphics in files.

Logo Deadline: Friday, August 3rd

All formats for logos and payment must be received by this date.

Make checks payable to CAAAV and mail to 46 Hester Street, NY NY 10002

Questions? Call us at 212-473-6485

CAAAV Organizing Asian Communities (also known as Committee Against Anti-Asian Violence) was founded in 1986 as one of the first organizations in the United States to mobilize against racially motivated violence against Asian communities. Over time, CAAAV has broadened its work to focus on a wide range of issues affecting our communities, including concentrated urban poverty, displacement and gentrification, police violence, criminalization of youth and workers, and access to social services. Our strategy is guided by a global analysis of migration, labor, and poverty, and how these experiences are shaped in the U.S. by nationality, immigration status, gender, race, and class.